



North Paulding High School Band Corporate sponsorship Program

The North Paulding Bands have a rich tradition of excellence. Since North Paulding High School opened in 2007, the band program has grown to over 200 students. The marching band has performed in Tampa, FL at the Outback Bowl, numerous TV appearances in the Atlanta Children's parade, and has placed Grand Champion in Marching band competitions for the past 13 years. The Wind Symphony has traveled and performed at the University of Alabama, the University of Georgia, and Reinhart University as an Honor Band guest band representing a standard of excellence for music students across all of the southeast United States. They were also honored as guest performers at the Georgia Music Educators Association (GMEA) as a standard of excellence for all music educators in Georgia.

The hard work and dedication of the students is what makes this band so successful. North Paulding High School is a relatively new school, opening in 2007, and the band has been growing at an incredible pace. The band program, through the band boosters, music staff and student dedication has grown not only in size but also achievements primarily through generous contributions from parents and corporate sponsorships.

The Pride of North Paulding Band is an incredible program that brings much prestige to the North Paulding area. It is a source of pride for students, parents, teachers and employees of the Paulding County Schools. The band program teaches students discipline, work ethics, dedication, music, athletics, camaraderie, and respect only to name a few. The North Paulding Band is the largest student organization on campus and is highly respected and is building tomorrow's leaders.

The North Paulding bands attend many events around the state every year. With over 200 students in band with their parents, grandparents, families and friends, each of these events attracts in excess of 1,000 (sometimes 10's of thousands) of people all of which see our band.

Corporate sponsorship has six levels of participation and are based on the amount of contribution and based on a North Paulding High School band season (year). Some of the exposure a corporate sponsor should expect is as follows:

- Newsletters and email blasts- Newsletters and email blast are sent out on a regular basis to keep students and parents up-to-date on upcoming band events and performances (approx. 500 emails per blast)
- Performance programs- the band produces a program for each concert event that is considered a keep-sake. Approx. 150 per performance
- Band show shirts- each participant in the program gets a show shirt along with most parents. These shirts are worn at all events and throughout the year. The exposure with the show shirt alone is worth the cost of the contribution. Approx. 300 each season
- Band Trailers- The band equipment trailers are where all activities happen at each show. The trailer is how the band is known while traveling. When the band arrives at an event and when it leaves all eyes are on the trailers. The band equipment trailers are what makes the band statement and is a source of pride not only within the band, but within the community. The amount of exposure the band receives amounts to tens of thousands of people and hundreds of thousands that see it while in transit.